



the Thru Down

Friday

★\$36,000★
In Cash Payouts

THE BIGGEST CORNHOLE TOURNAMENT IN THE WORLD





Maximize Your Exposure by becoming a Sponsor before May 30, 2018
Advertising campaigns are starting June 1, 2018

Spencer Makenzie's The Throw Down - 9th Annual Cornhole Tournament & Music Festival

Invites all players of all skill levels to enter its 3 day cornhole tournament held at the end of August. This 3 day cornhole tournament is the biggest cornhole tournament in the world and is held in the beautiful beach town of Ventura California. In 2017 over 384 cornhole players participated in the tournament with thousands of spectators enjoying the games, music, food, drinks and wonderful beach weather.

Spencer Makenzie's Resturant Highlights

- Voted #1 Fish Taco Resturant in Ventura County 8 years straight
- Ranked Top 50 Best Tacos in America by Foursquare, The Chive & Business Insider
- In the Top 20 best burritos in America by FiveThirtyEight (analyze over 67,391 restaurants)
- Voted Best Clam Chowder "Peoples Choices" at Chowder Fest
- Over 2,000 VIP Email Members
- Over 11,000 active followers on Social Media like Facebook, Instagram & Twitter
- Over 19,000 check-ins on Facebook
- 4.8 out of 5 Star Restaurant by Yelp & Google over 1,000 reviews

The Throw Down 2017 Highlights

- 25,000 attendess over 3 days
- Biggest cornhole tournament in the world.

The Throw Down 2018

- 192 Teams
- 384 players in the tournament and over 20,000 attendess over 3 days
- \$36,000 in cash payouts

www.TheThrowDownCornholeTournament.com





Premium Sponsorship - \$15,000 (1 Available)

- Your logo on 96 cornhole boards in A-Bracket (192 players/96 teams)
- Logo display on cornhole boards with all championship players (photo press release)
- 1 10x10 Pop-up booth space for your use to advertising
- Your logo on back of shirts given to tournament players (384 players/192 teams)
- Your logo on Championship Courts (featured on our Facebook live)
- Digital Ads on Tvs displayed through out 3 day event
- DJ Announcement Ads through out 3 day event
- 20 30 second radio ads on Cumulus Media (local stations)
- Your logo & brand promoted all year inside restaurant "260,000 customers annually"
- Featured as premium sponsor on 1 12x24 ft billboard on Thompson street in Ventura
- 3 5x20 foot banners (1 across the playing courts & 1 at each entrance)
- 6 3x5 banners displayed through out the event
- Logo displayed on step & repeat banner for team photos & championship ceremony
- Logo added to website, all email blast, social media post, event flyers & posters
- Logo put on all promotions with Ventura Visitors Bureau (40k followers on Instagram Facebook, Twitter and Email Data base)
- Listed on website as premium sponsor with link to your website
- Featured ad on social media as the premium sponsor
- Featured email blast as the premium sponsor to all tournament players

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Tournament Sponsorship - \$10,000 (2 Available)

- Your logo on 48 cornhole boards in B-Bracket (96 players/48 teams)
- 1 10x10 Pop-up booth space for your use to advertising
- Your logo on back of shirts given to tournament players (384 players/192 teams)
- Your logo on B Bracket Championship Courts (featured on our Facebook live)
- Digital Ads on Tvs displayed through out 3 day event
- DJ Announcement Ads through out 3 day event
- 10 30 second radio ads on Cumulus Media (local stations)
- 6 3x5 banners displayed through out the event
- Logo displayed on step & repeat banner for team photos & championship ceremony
- Logo added to website, all email blast, social media post, event flyers & posters
- Logo put on all promotions with Ventura Visitors Bureau (40k followers on Instagram Facebook, Twitter and Email Data base)
- Listed on website as tournament sponsor with link to your website
- Featured ad on social media as the tournament sponsor
- Featured email blast as the tournament sponsor to all tournament players





King of the Court Sponsor - \$5,000.00 (5 Available)

- Your logo on back of shirts given to tournament players (384 players/192 teams)
- Digital Ads on Tvs displayed through out 3 day event
- DJ Announcement Ads through out 3 day event (min of 5)
- 3 3x5 banners displayed through out the event
- Logo displayed on step & repeat banner for team photos & championship ceremony
- Logo added to website, all email blast and social media post
- Listed on website as King of the Court sponsor with link to your website
- Featured ad on social media as the King of the Court sponsor





Stage Sponsorship - \$3,000 (1 Available)

- Digital Ads on Tvs displayed through out 3 day event
- DJ Announcement Ads through out 3 day event
- 1 5x15 foot banner displayed across back of stage
- 3 3x5 banners displayed through out the event
- Logo added to website, all email blast and social media post
- Logo put on all promotions with Ventura Visitors Bureau
- Listed on website as stage sponsor with link to your website
- Featured ad on social media as the stage sponsor
- Featured email blast as the stage sponsor when music line up is emailed to database





Long Toss Sponsor - \$1,500.00 (1 Available)

- 1 10x10 Pop-up booth for your use to advertising
- Your logo on long toss cornhole boards
- 1 3x5 foot banner in long toss area
- 3 3x5 banners displayed through out the event
- Digital Ads on Tvs displayed through out 3 day event
- DJ Announcement Ads through out 3 day event
- Listed on website as long toss sponsor with link to your website
- Featured ad on social media as the long toss sponsor
- Featured email blast as the long toss sponsor to all tournament players





Craft Beer Garden - \$1,500.00 (4 Available for local brewery's)

- 2 Tap handles at event
- We staff & pour your beer if needed
- 2 3x5 banners displayed through out the event
- Digital Ads on Tvs displayed through out 3 day event
- DJ Announcement Ads through out 3 day event
- Featured ad on social media
- Featured on check made out to non-profit





Community Sponsor - \$600.00

- 1 3x5 banners displayed through out the event
- Digital Ads on Tvs displayed through out 3 day event
- DJ Announcement Ads through out 3 day event
- Listed on website as community sponsor with link to your website
- Featured post on social media as community sponsor

